AMENDED IN ASSEMBLY JUNE 26, 1996 AMENDED IN ASSEMBLY JUNE 5, 1996 AMENDED IN SENATE APRIL 8, 1996

SENATE BILL

No. 1923

Introduced by Senator Thompson

February 23, 1996

An act to amend Sections 24045.6 and 25505 of, to add Section 25503.30 to, and to add and repeal Section 23817.8 of, the Business and Professions Code, relating to alcoholic beverages, and declaring the urgency thereof, to take effect immediately.

LEGISLATIVE COUNSEL'S DIGEST

SB 1923, as amended, M. Thompson. Alcoholic beverages: licenses: retail off-sale beer and wine.

The Alcoholic Beverage Control Act prohibits applications for and the issuance of original retail off-sale beer and wine licenses in certain cities and counties where the number of licenses exceeds certain limits, except as provided. This restriction remains in effect until January 1, 1998.

This bill would permit the application for and the issuance of a retail off-sale beer and wine license to a licensed beer and wine wholesaler, even though the number of licenses exceeds the specified limits, if certain conditions are met. This provision would remain in effect only until January 1, 1998.

The Alcoholic Beverage Control Act authorizes the issuance of a special temporary on-sale or off-sale wine license to a nonprofit corporation, as specified, in accordance with,

SB 1923 -2

among other things, a requirement that such a license shall be issued for a period not exceeding 2 days.

This bill would extend that period to 15 days and provide that in the event the license is issued for a period exceeding 2 days, it shall be used solely for retail sales in conjunction with an identifiable fundraising event, as provided.

The Alcoholic Beverage Control Act prohibits any on-sale licensee, or any officer, director, employee, or agent of the licensee from holding any ownership or other interest, directly or indirectly, in any manufacturer's, winegrower's, rectifier's, importer's, or wholesaler's license, the business conducted under that license, or the property used in the business, except as provided.

This bill would provide an additional exception for a winegrower whose principal place of business is located in Napa County and who meets specified certain other requirements.

This bill would declare that it is to take effect immediately as an urgency statute.

Vote: $\frac{2}{3}$. Appropriation: no. Fiscal committee: no. State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 23817.8 is added to the Business 2 and Professions Code, to read:
- 3 23817.8. (a) Notwithstanding the moratorium
- 4 provision of Section 23817.5, the department may
- 5 approve an application for an off-sale beer and wine
- 6 license by a licensed beer and wine wholesaler, even
- 7 though the applicant premises will be located in an area
- 8 having an undue concentration of off-sale beer and wine
- 9 licenses, as provided in paragraph (3) of subdivision (a)
- 10 of Section 23958.4, provided each of the following
- 11 conditions are met:
- 12 (1) The off-sale beer and wine license shall be held at 13 the same location as the beer and wine wholesaler license.
- 14 (2) The off-sale beer and wine license shall be
- 15 restricted to sales solicited and accepted by direct mail,
- 16 telephone, or on-line computer. The off-sale beer and

—3— SB 1923

wine license shall not be used for operations conducted from a retail store open to the public.

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- (b) The department impose reasonable may conditions on a licensee as may be needed in the interest of the public health, safety, and welfare regarding signing, training for responsible beverage sales, hours, and mode of sale.
- (c) This section shall remain in effect only until January 1, 1998, and as of that date is repealed, unless a 10 later enacted statute, that is enacted before January 1, 1998, deletes or extends that date.
- 12 2. Section SEC. 24045.6 of the Business and 13 Professions Code is amended to read:
- 24045.6. (a) The department may issue a special 15 temporary on-sale or off-sale wine license to 16 nonprofit corporation which is exempt from payment of income taxes under Section 23701d of the Revenue and 18 Taxation Code and Section 501(c)(3) of the Internal 19 Revenue Code of 1954 of the United States. An applicant 20 for this license shall accompany the application with a fee of one hundred dollars (\$100).
- (b) This special license shall only entitle the licensee 23 to sell wine bought by, or donated to, the licensee. No such wine shall be sold at less than the minimum retail price therefor, established pursuant to this division. provision of this division, 26 Notwithstanding any other licensees may donate or sell wine to a nonprofit corporation which obtains a special temporary on-sale or off-sale license under this section, provided the donations 30 are not made in connection with a sale of an alcoholic beverage.
- (c) This special license shall be issued for a period not exceeding 15 days. In the event the license under this section is issued for a period exceeding two days, it shall be used solely for retail sales in conjunction with an 36 identifiable fundraising event sponsored or conducted by the licensee and all bottles of wine sold under this license shall bear a label prominently identifying the event. Only one special license authorized by this section shall be issued to any corporation in any 12-month period.

SB 1923 **—4—**

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SEC. 3. Section 25503.30 is added to the Business and 1 Professions Code, to read:

25503.30. (a) Notwithstanding any other provision of this division, a winegrower or one or more of its direct or indirect subsidiaries of which the winegrower owns not less than a 51 percent interest, who manufactures, produces, bottles, processes, imports, or sells wine and distilled spirits made from grape wine or other grape products only, under a winegrower's license or any other 10 license issued pursuant to this division, or any officer, director, or agent of, or any person holding any interest in, those persons, may serve as an officer or director of, and may hold the ownership of any interest or any 14 financial or representative relationship in, any on-sale license, or the business conducted under that license, provided that the following conditions apply:

- (1) The winegrower's principal place of business is 18 located in Napa County, the winegrower has been in continuous operation, although not necessarily under the same ownership, for more than 25 years, and the winegrower, directly or through its subsidiaries, produces more than 5,000,000 gallons of wine annually in this state.
 - (2) The on-sale licensee, except for the holder of on-sale general licenses for airplanes and duplicate on-sale general licenses for air common carriers, purchases all alcoholic beverages sold and served by the on-sale licensee only from California wholesale licensees.
- (3) The number of alcoholic beverage items by brand offered for sale by the on-sale licensee that are produced, bottled, processed, imported, or sold by the licensed winegrower or by the subsidiary of which the winegrower 32 owns not less than a 51 percent interest, or by any officer, director, or agent of, or by any person holding any 34 interest in, those persons does not exceed 15 percent of the total alcoholic beverage items by brand listed and 36 offered for sale by the on-sale licensee selling and serving that alcoholic beverage.
- (2) Except in the case of a holder of on-sale general 38 licenses for airplanes and duplicate on-sale general

—5— SB 1923

licenses for air common carriers, all of the following conditions are met:

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- all (A) The on-sale licensee purchases alcoholic beverages sold and served only from California wholesale licensees.
- (B) The number of wine items by brand offered for sale by the on-sale licensee that are produced, bottled, processed, imported, or sold by the licensed winegrower or by the subsidiary of which the winegrower owns not 10 less than 51 percent, or by any officer or director of, or by any person holding any interest in, those persons does not 12 exceed 15 percent of the total wine items by brand listed and offered for sale by the on-sale licensee selling and 14 *serving that wine.*
- (C) None of the persons specified in subdivision (a) 16 may have any of the interests specified in that subdivision in more than two on-sale licensees.
- (b) The Legislature finds that it is necessary and 19 proper to require a separation between manufacturing 20 interests, wholesale interests, and retail interests in the production and distribution of alcoholic beverages in 22 order to prevent suppliers from dominating local markets through vertical integration and to prevent excessive sales of alcoholic beverages produced by overly Legislature aggressive marketing techniques. The 26 further finds that the exceptions established by this section to the general prohibition against tied interests must be limited to their express terms so as not to undermine the general prohibition, and the Legislature intends that this section be construed accordingly.
- 31 SEC. 4. Section 25505 of the Business and Professions 32 Code is amended to read:
- 25505. No onsale licensee, or any officer, director, 34 employee, or agent of such that licensee, shall hold any ownership or interest, directly or indirectly, in any 36 manufacturer's, winegrower's, rectifier's, importer's, wholesaler's license, the business conducted under-such that license, or the property used in the business.
- The provisions of this section shall not apply to the 39 holding by one person of a wholesaler's license and an

SB 1923 -6-

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onsale license in a county with a population that does not exceed 15,000.

3 The provisions of this section shall not apply to the financial representative relationship between manufacturer's 5 winegrower, manufacturer, rectifier, distiller, bottler, importer, or wholesaler, or any officer, director, or agent of that person, and, except as otherwise specified, a person holding only one of the 9 following types of licenses:

- (a) Onsale general license for a bona fide club.
- (b) Club license (issued under Article 4 (commencing 12 at Section 23425) of Chapter 3 of this division).
- (c) Veterans' club license (issued under Article 5 14 (commencing at Section 23450) of Chapter 3 of this division).
- (d) Onsale license for boats, trains, sleeping cars or airplanes, except as provided in subdivision (e), where 18 the alcoholic beverages produced or sold by—such that manufacturer, winegrower, manufacturer's 20 rectifier, bottler, importer, or wholesaler or any officer, director, or agent of such that person are not sold, 22 furnished or given, directly or indirectly to the onsale 23 licensee.

The provisions of this section shall not prohibit the 25 leasing of property by an onsale licensee to a winegrower, rectifier, manufacturer, importer wholesaler provided that the lease agreement is first approved by the department. The department shall approve the lease agreement unless it finds that the rental payable is not the fair rental value of the property or that the purpose of the lease is to violate any of the provisions of this chapter.

The provisions of this section shall not prohibit the 34 holding of any ownership or interest by an onsale licensee, or any officer, director, employee, or agent of 36 any such onsale licensee, in any winegrower's license, manufactures, produces, which winegrower bottles, processes, imports, or sells wine only, or in the business conducted under any such winegrower's license. provided the onsale licensee, or the officer, director, **—7—** SB 1923

employee, or agent thereof shall have entered into an undertaking approved by the department stating that the onsale licensee, or any such officer, director, employee, or agent of such that onsale licensee, will not sell pursuant to such that onsale license any wine manufactured, 6 produced, processed, imported, or sold by the licensed winegrower for so long as the holding of the ownership or interest continues.

(e) Any and all of the licenses specifically enumerated, 10 mentioned, or described in Section 25503.30, either singly or in combination.

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- SEC. 5. This act is an urgency statute necessary for the 13 immediate preservation of the public peace, health, or 14 safety within the meaning of Article IV of the 15 Constitution and shall go into immediate effect. The facts 16 constituting the necessity are:
- In order to allow beer and wine wholesalers to sell beer 17 18 and wine off-sale in a limited manner at the earliest 19 opportunity, it is necessary that this act take effect 20 immediately.